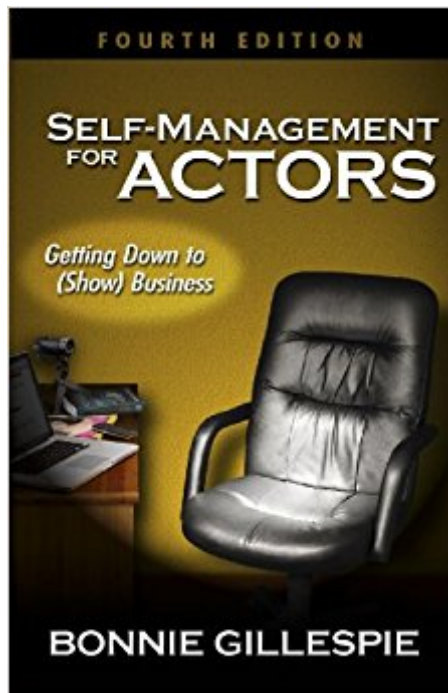




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Self-Management For Actors: Getting Down To (Show) Business



Synopsis

Become your future agent's dream client before you've even met. Self-Management for Actors will help you take control of the business side of your creative career. By learning how to build your brand, target your buyers, create content that showcases you best, and pitch like the rockstar you are, you'll build a fulfilling career (wherever you live) that helps rocket you to the next tier. Balance is key, and the tips in Self-Management for Actors will put you well on your way to having the best manager you deserve: yourself! In an exciting fourth edition packed with details on mastering your market, moving to Los Angeles, and working the red carpet, Self-Management for Actors is Hollywood Grad School--in book form!

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Customer Reviews

"This straightforward guide offers advice about marketing yourself as well as managing your acting career." -- Tom Cruise's Resources, Training & Tools"... right on target!" -- Dave Williams, ACTORSandCREW, The Only Ten Acting Resources You Will Ever Need

Bonnie Gillespie has been named in the Back Stage "Best of Los Angeles" Issue for her casting and writing. Her weekly column, The Actors Voice, is at ActorsAccess and her podcast, The Work, is on iTunes. Her books include "Casting Qs," "Acting Qs," and "Self-Management for Actors," which was named one of The Top Ten Best Books on Acting Ever Written. Bonnie facilitates seminars based on her books and has demystified the casting process and the business side of pursuing an artistic career as a guest instructor at colleges, universities, and private acting studios all over the world.

BONNIE OMGEE!!!! .YOU have no idea how MUCH I needed this book YRS. ago when I started as an actor but I am GRATEFUL to now have it now. Im also part of her SMFA ninja group (explained in book) . THIS IS LITERALLY a "Step by Step Action list" for Pros that are union and for new comers. Point is , WE all NEED the SECRET SAUCE Wise career steps that are Must-dos, & Don'ts of our Biz. Bonnie shares VERY Candidly, (good ,bad, and the YAYs of our Biz. ITS ALL in the book. IF you BUY A BOOK on a career in Acting for Film/TV, THIS IS THE ONLY ONE U NEED!

This book is nothing less than a master class in the business of acting. Definitely not a "10-steps to success" volume you'll breeze through and just put on the shelf, this is one you'll return to over and over as you first start building your career and the tools to build it with, and then again at each stage thereafter. Honestly, there is just too much information, expertise, and insight in this wonderful book to absorb quickly. What's especially valuable about SMFA is that it doesn't pull punches about the realities of the business - how difficult and how time, money, and work intensive it is to pursue a professional acting career. There's no smoke blowing or coddling here, just ALL of the facts and tools and inspiration to carry you over the long haul...written in Bonnie's fantastically conversational and personal voice that you'll hear cheering you on as you do the work she teaches you how to do. This book gives you all the "business" tools you need to build the career you want...if you're willing to do the work and you want it bad enough. But the really amazing, unheard of, benefit of SMFA is what comes after you read it...entry into one of the most supportive, welcoming and generous communities I've ever encountered, and that's because of the example that Bonnie, herself, set with her book and continues to set with her countless online contributions. She tells the truth, guides, inspires, teaches. SMFA is quite possibly one of the best investments you can make in your career.

Have not finished yet, but man, if there's anybody out there who's put more thought and effort in to outlining an "inside acting" business strategy than Bonnie, I'd love to know who. I am a skeptical consumer, but Bonnie has made a believer out of me. She creates so much free content- and not just teaser bait- but actionable content. That makes it so much easier for me to feel justified handing over my doll hairs for her book and premium content/services offered. Recommend reading and accessing the supplemental online forum in the strongest possible terms.

As a girl who was born in California and had to move to Tennessee with her family at a young age I was devastated because even at a young age I knew I wanted an acting career. Growing up in

Tennessee I dreamed of the day that I could move back to California to pursue my dream. In Tennessee I was told time and time again how I needed to move to LA and get an agent and a sag card asap by people who had no idea what they were talking about. The reason I mention all of that is that thanks to Bonnie and finding this book I realized I was not approaching my career in the right way. This book has been such a blessing for me and will continue to be a blessing for me. I even have my parents reading it in hopes that it will help them understand things about my career more. This book teaches you how to spend a lot of time doing research to help you become a ninja and this book makes you realize how much work you have to do to but it is all to make you a better actor. I am so glad that I am getting a better understanding of branding and making ninja moves. I bought this book last year and I have read it monthly and each time I understand it more and more. If you are looking to buy a book about having an acting career this is the one!! I am so thankful to Bonnie for her book. I am working hard to become a ninja and help keep this industry one that is a dream to be apart of.

I moved to Los Angeles two months ago from a smaller market and this book has been indispensable. An actor/acting coach friend had recommended I familiarize myself with Bonnie and SMFA4; I'm so grateful I took his advice! There is so much that's covered. I've read it once and am now going back through with a highlighter to make sure I don't miss anything! The best part is that Bonnie's tone throughout is friendly and no-nonsense. She's not trying to sugarcoat the basic (sometimes harsh) realities of this industry, she maintains a wicked sense of humor, and she clearly LOVES actors. That's no small thing. I trust this book implicitly as a reference for learning the ropes in a much bigger market, and value the tools provided bigtime. More importantly, due to Bonnie's accessibility and online presence, I feel like I'm a part of a community of people dedicated to helping one another out and have come to realize I have a lot to offer my peers, as well. That's simply invaluable. I can't say enough good things about this book or its author.

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